



WASHINGTON DC, USA – May 2, 2017 – Credence ID Increases Focus and Expands Resources for ID Projects in Latin America and Caribbean.

Based on organic growth in regional mobile identity projects and demand from global partners, Credence ID announced today that it has increased its sales and support resources committed to Latin America including opening an office in Mexico City.

Jeremy James has joined Credence ID as Director of Channel & Business Development for the Caribbean and Latin America region (CALA). Jeremy's background and focus in the financial services and banking industry is ideal as many of the current projects involve workflow transformation including identity validation. With a history of leading business initiatives at another leading biometric technology provider and developing solution based eco-systems in the region, Jeremy will focus his efforts on developing and supporting the growing partner network in Latin America.

Credence ID's commitment to enabling its partners is also evident by the establishment of a presence in Mexico City and the hiring of the seasoned biometric technology professional, **Francisco Gonzalez**. Francisco joins Credence from Biometria Aplicada where he was the Chief Technology Officer and oversaw their technology solutions business. With more than thirteen years of experience in the biometric field, Francisco designed biometric systems (front and backend) and was a Product Advisor for banking and government.

"With the addition of Jeremy and Francisco we now offer our partners the resources needed to compete and win critical mobile identification projects in Mexico, Colombia, Argentina and throughout Latin America," commented Rob Garrigan, Vice President of Business Development for the Americas. "Their combined experience and complementary skill sets provide a unique advantage for our partners." Garrigan went on to say, "Opportunities in Mexico, Central and South America in banking, social welfare and law enforcement will benefit from the expanding family of Credence ID devices. Products such as CredenceTAB™ provide the ideal platform for social benefit programs, banking applications and virtually any KYC project."

In a further commitment to Latin American partners, Credence ID recently launched a Spanish version of the corporate website. "The Credence ID website and related support portal for Certified Partners continues to be a valuable tool through which we interact with current and potential partners," said Bruce Hanson, CEO & President. "Our website is also the entry point to the Credence ID Developer Portal and our online support. As we grow our partnerships in Latin America we need to respect and value the benefits of a multi-lingual website and support resources such as Jeremy and Francisco. We look forward to leading the region in localized identification solutions benefiting from mobile platforms."

About Credence ID:

Credence ID, LLC. is headquartered in the San Francisco Bay Area and focuses exclusively on biometric innovation to create elegant and easy-to-use mobile ID products. The company possesses extensive technical expertise in projects involving mobile fingerprint, iris, facial recognition and credential reading technologies, and offers a broad line of mobile products capable of enrollment, identification, and verification.

For more information on Credence ID, please visit www.credenceid.com +1-888-243-5452, sales@credenceid.com.